
Nicole Legault

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[LinkedIn](#)

I am both a creative and highly organized professional. I love to learn and have the ability to adapt quickly in fast-paced environments. I thrive under pressure and bring a thoughtful, detailed approach to everything I do. I am passionate about the creative and performing arts, wellness, and outdoor adventures. I'm driven by purpose and am inspired by mindful and impactful work.

2015 - 2018
BA, Communication Studies
(with distinction),
Concordia University

2018
RMIT University
Student Exchange

2011 - 2014
DEC, John Abbott College
Graphic and Web Design

Skills

- Bilingualism (*English & French*)
 - Leadership
 - Project management and tools (*Asana, Monday.com, Trello, ClickUp*)
 - Adobe Creative Suite (*XD, Illustrator, Photoshop, After Effects, InDesign*)
 - Print production and packaging
 - Web design and programming
 - Social media and related platforms
 - Microsoft Office
 - Google Business Suite
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2024 -
Creative, Brand and Marketing Manager
Lolë Brands

I lead and manage Lolë's Brand Marketing team, overseeing project timelines, creative execution, and cross-functional collaboration to ensure brand consistency and accuracy. I support the development of the brand's voice and image while coordinating photoshoots and managing all aspects of product and content.

2022 - 2024
Senior Graphic Designer
Lolë Brands

I began at Lolë as the Senior Graphic Designer, developing the brand's identity and campaign art direction in collaboration with the Director of Brand and Creative Marketing. I created assets across platforms, with a focus on email, web, social media, and paid media. I also managed all my own projects and deadlines while communicating with external teams and delegating to copywriters and graphic freelancers.

2021 - 2022
Digital Design Lead
Laura Canada

At Laura Canada, I led the team of graphic designers to achieve successful designs for all the digital platforms, and project managed to ensure all deadlines were met. I was also responsible for the graphic direction and templating of projects for campaigns, collections, and promotions.

2019 - 2021
Graphic Designer
Dynamite

At Dynamite, I gained diverse experience with print and digital projects while leading the coordination of in-store marketing across 100+ stores. I developed expertise in all departmental projects under the guidance of an art director who encouraged creative exploration.
